Contemporary Fundraising -Methods and Strategies

Training Dates: May 14 - 16, 2024

> **English &** Français



Are you new to fundraising? If answer is yes, then this training is for you. Come and learn from us the various methods of fundraising!!!



WHAT WILL

- Principles of Fundraising
- Donor Engagement and Management
- Developing a Fundraising Plan
- Diaspora, Alumni & High Net Worth Individuals Fundraising
- Designing Capital Campaign and Legacy Fundraising
- Fundraising through Social Media
- Community Fundraising and Event Management
- Crowdfunding, Mailing and Payroll Funding.
- Faith Based Impact Investment
- Corporate Social Responsibility, Trusts and Foundations.
- Scholarships and Research Grants

TRAINING METHODS

- Training is in English and French languages with simultaneous interpretation
- The training is conducted via Tulip training platform
- Lecturing is delivered by Zoom online mode
- Group work and Question time will be available during training
- All training materials and videos of the lectures will be available on the Tulip training platform for 30 days after the training
- Certificate of Participation is awarded to trainees subject to meeting the training requirements.













TRAINING SCHEDULE

From 14 to 16 May 2024 (Tuesday to Thursday) Four sessions of 1 hour 15 minutes daily Starts at 8.00am and ends at 15.30pm GMT

- The training is ideal for anyone fundraising for Organisations / Congregations.
- Board members, Provincial Leaders, and volunteers responsible for fundraising.

WHO SHOULD

- **SHOULD** Fundraiser new to the charity sector.
- **ATTEND** Members of Faith and Community-based organisations involved in Fundraising
 - Diocesan Development Directors, Caritas representatives and NGO leaders
 - Students of International Cooperation and Social Work



REGISTER ONLINE



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